GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1338
ANSWERED ON:10.03.2005
RIGHTS FOR TELECASTING DD CHANNELS
Singh Shri Chandra Bhushan;Tripathy Shri Braja Kishore

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Prasar Bharati proposes to give rights for telecast of 17 Doordarshan Channels globally ;

(b) if so, the reasons therefor ;

(c) whether the Government is aware that the quality of DD programmes is deteriorating ; and

(d) if so, the steps taken to improve the quality of DD programmes ?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) & (b) : Prasar Bharati has stated that they have floated a tender for the worldwide distribution of 13 TV channels and 12 radio channels.

(c) & (d) : No, Sir. The programme telecast on different Doordarshan channels continue to be popular among its viewers, and it is the constant endeavour of Doordarshan to enhance the quality of programmes through innovative programme formats.